



Inside the ACTION

5 Dec 2019

APRAV started 2019 with a well thought through and widely published plan. We can confidently say that we ✓'d all the boxes.

It was another eventful year and we take pleasure in sending out this last newsletter for 2019, in which we take stock of the year that was and share our view of the year ahead.

In January we published our key strategic drivers for 2019 and we can confidently report that we achieved all the milestones we set out for ourselves. On this note we want to thank all our supporters. Without your contribution – whether in time, expertise or financial – we would not have been able to report on the following successes:

WE TAKE STOCK OF 2019



Key drivers for 2019 – mission accomplished

KEEP RABS A BILL

- Remain the gatekeepers of the PCoT for any RAF and RABS matters
- Ensure that the RABS Bill, in its current form, is not approved by Parliament
- Engage all relevant MPs and Government bodies to find solutions for the RAF system

SOLUTIONS

- The tide is turning from just making 'war on RABS' to driving solutions to the RAF system
- APRAV will facilitate that all relevant stakeholders start talking and working together towards solutions!

RAISE ADEQUATE FUNDING

- Move beyond doing the bare minimum on a shoe-string budget
- Be able to do whatever is needed to prevent RABS and facilitate sustainable positive changes in the medico-legal field - For this we need money! Your money!

COMMUNICATION – Talk more

- In-source professional communication specialist services
- Significantly improve communication
- Have an interactive website that is constantly updated with relevant content
- Launch a national social media campaign
- Counter one-sided DoT/RAF anti-lawyer & anti-medical expert media noise

The year ahead



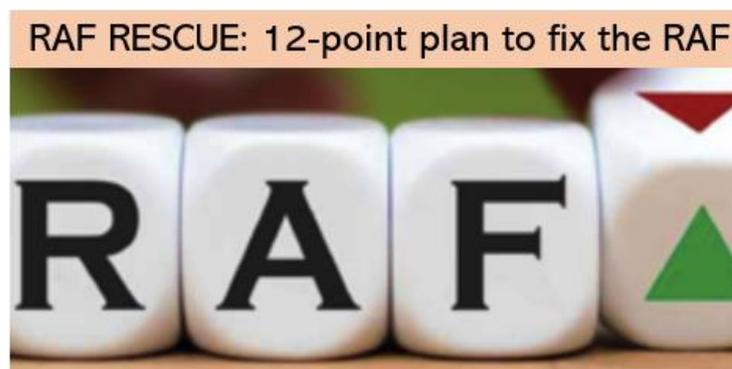
- Co-ordinate Rescue RAF initiative
- Facilitate this transformation process among all stakeholders
- Public Support campaign
- Feel Good social media
- Solutions – some video clips
- PR more strategic – media-a-month
- Targeted content creation
- Expand Social Media reach
- Small regional events
-



The RABS Bill journey through 2019

2019	
11 Jan	Lapsed in terms of Rule 333 – end of 5 th Parliament
19 Feb	Bill revived in the 6 th Parliament
7 May	Bill lapsed in terms of Rule 333
29 Oct	Bill revived during sitting of the National Assembly. This is nothing unexpected and was planned all along by the ANC. It is 'good news' since these Bills were all revived on the condition that they be referred back to the relevant Portfolio Committees.
5 Dec	The RABS Bill has gone in reverse.
2020	
1 Jan	The bill is now an agenda item of the Portfolio Committee on Transport (PCoT) amidst many other high priorities (AARTO, PRASA, SANRAL, etc.)
2019	The PCoT will now have to re-debate the RABS Bill, deal with the pending Cape High Court application against the previous adoption of the highly disputed PCoT report on RABS and agree on a replacement report.
	Only then can the RABS Bill potentially be tabled at the National Assembly again. The changed level of constructive cooperation is going to make it difficult for the any progress in its unchanged form.

No RABS Bill for the next 6 months. Possibly never.



The plan focusses on 3 key areas:

1. RAF operations;
2. Determining a claims merit and quantum; and
3. Cost and time saving.

- ⇒ A wide range of experts are currently working on reviewing and validating the internal draft APRAV 12-point plan.
- ⇒ APRAV will then distribute this draft RAF Rescue Plan for comment and input by the end of January 2020.

We all need to support the “Fix the RAF” process!

1. This needs to happen quickly, in a practical manner, with direct benefits to the public and in a very coordinated manner by all stakeholders involved.
2. RABS has moved backwards in parliament, but until a meaningful alternative is available it will remain a risk to everyone.
3. RABS is likely to only emerge on a PCoT agenda again in mid-2020. And then it has a new long uphill battle in Parliament.
4. By then the need for a RABS type solution should have been mitigated!

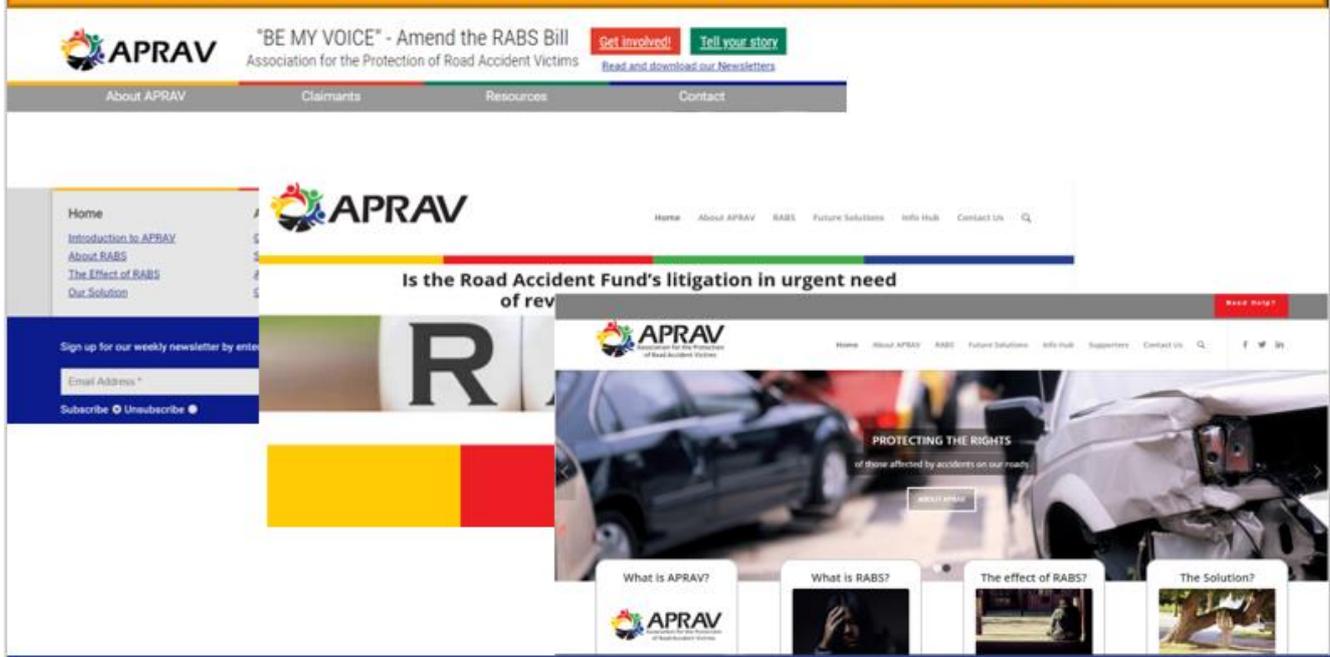
APRAV will assist and support the Acting CEO, PCoT and Ministers of Finance & Justice to stop the ‘bleeding at the RAF’.

We significantly improved COMMUNICATION

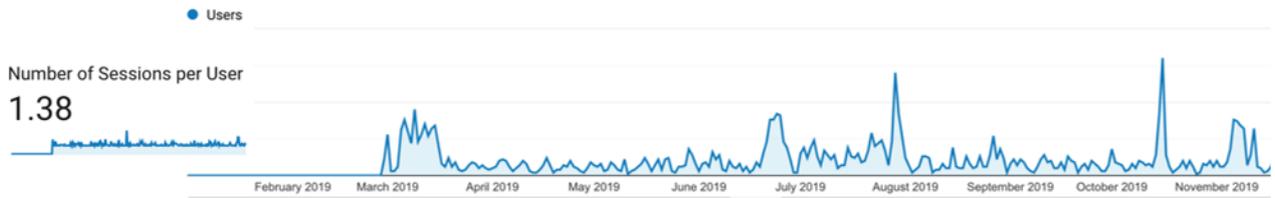
- 10 x Newsflashes
- 6 x Newsletters
- Tracking 'what's on' in Parliament
- PMG Subscription (Parliamentary Monitoring)
- Quick turnaround on digital incoming contacts



WEBSITE: Interactive with relevant and updated content



WEBSITE stats



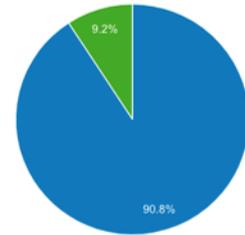
Traffic sources:

- 40% Direct (typing web address in)
- 34% Social Media
- 26% Google Search

Traffic: March - YTD

- 2 413 New users
- 3 326 Sessions

■ New Visitor ■ Returning Visitor



Top Performing pages - number of pageviews

- Home Page 1 796
- Newsletters 457
- Newsflash 365
- RAFs litigation in need of urgent review? 311
- How does RABS differ from RAF 296

Pageviews

6,607

Pages / Session

1.99



SOCIAL MEDIA: launch a national campaign



The number of people who say any of our posts at least once

Reach

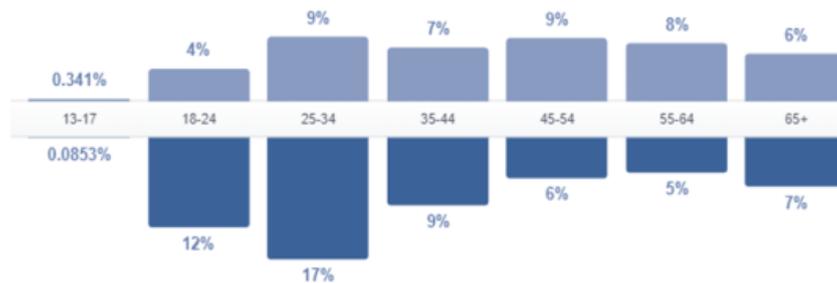
660 481

Women

44% Your Fans

Men

55% Your Fans





					Reach:	Post clicks	Reactions, comments & shares
21/05/2019 14:35		6000 ROAD ACCIDENT VICTIM FILES ARE			44.5K		2K 2.7K
21/06/2019 10:50		Up to 15 000 ROAD ACCIDENT VICTIM CASES			75.1K		3.9K 4.1K
29/11/2019 14:01		The RAF: FROM ICU TO FULL RECOVERY – W'RE			34.8K		380 4K
10/09/2019 11:28		DIRECT CLAIM PITFALLS WHEN VICTIMS CLAIM			28.1K		1.2K 818
15/07/2019 07:30		NEW MINISTER OF TRANSPORT STILL			24.5K		436 143
22/07/2019 09:25		RAF TRIAL DATES CANCELLED BY JUDGE			23K		959 1.4K

MEDIA: Counter DoT/RAF attacks on medico-legal 'industry'

NATIONAL

RAF amendment bill could boost loss of support claim expenditure by 70%

Jacques Coetzee 28 Jan 2019 00:00

The Road Accident Fund (RAF) is already in a shambles. But the proposed alternative, the Road Accident Benefit Scheme (Rabs) could make it worse, especially because it would also allow drivers at fault in an accident to lodge claims. This will have serious consequences.

The Road Accident Fund's net deficit could expand from the R206.3-billion recorded in the 2017-2018 financial year to at least R225-billion should the planned changes go ahead.

If drivers at fault are to be included in claims, the implementation of Rabs is estimated to cause the expenditure of loss of support claims to jump from R3-billion to R21.6-billion, according to Professor Hennie Klopper from the University of South Africa, who heads of non-profit group Protection of Road Accident Victims (Aprav).

He says that this alone equates to an increase of at least R1 a litre on the fuel levy.



Insults fly as RAF and rights body clash over treatment of claimants

11 October 2019 - 13:10
BY WENDY KNOWLER



The RAF and the Association for the Protection of Road Accident Victims (APRAV) traded bitter accusations this week, each accusing the other of self-interest at the expense of claimants.

#GoodRoadStories #LoveOurRoads

In the spirit of the 925 000 people that belong to #ImStaying, APRAV is going on a **Feel-Good Festive Season Social Media campaign.**

We're linking up with sites like #ImStaying, #GoodThings, #SouthAfrICAN, etc.

We want to dedicate our campaign to encouraging people to share good road stories that will inspire.



APRAV's DNA

- A human rights organisation
- Protect road accident victims
- Facilitate transformation for a sustainable solution



We want to encourage you to follow and participate in the robust and interesting debates that take place on our social media platforms. We need a diversity of opinions to optimise the opportunities that social media offers.

[Join our Facebook community](#)

[Visit www.aprav.co.za](http://www.aprav.co.za) for a wealth of quality content

Let us know if you want to unsubscribe from receiving our newsletter.

e-mail us at Hello@Aprav.co.za

And feel free to forward this newsletter to anyone who might be interested.